



SIRC

ACTION PLAN

2024-25

KNOWLEDGE NEXUS

Connecting Minds, Igniting Ideas

Presented by:

CA Geetha AB

Chairperson - 2024-25



PRESIDENT AND VICE PRESIDENT OF ICAI 2024-25

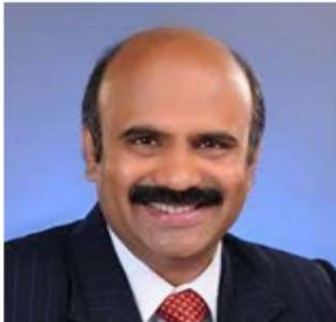


CA. Ranjeet Kumar Agarwal
President



CA. Charanjot Singh Nanda
Vice-President

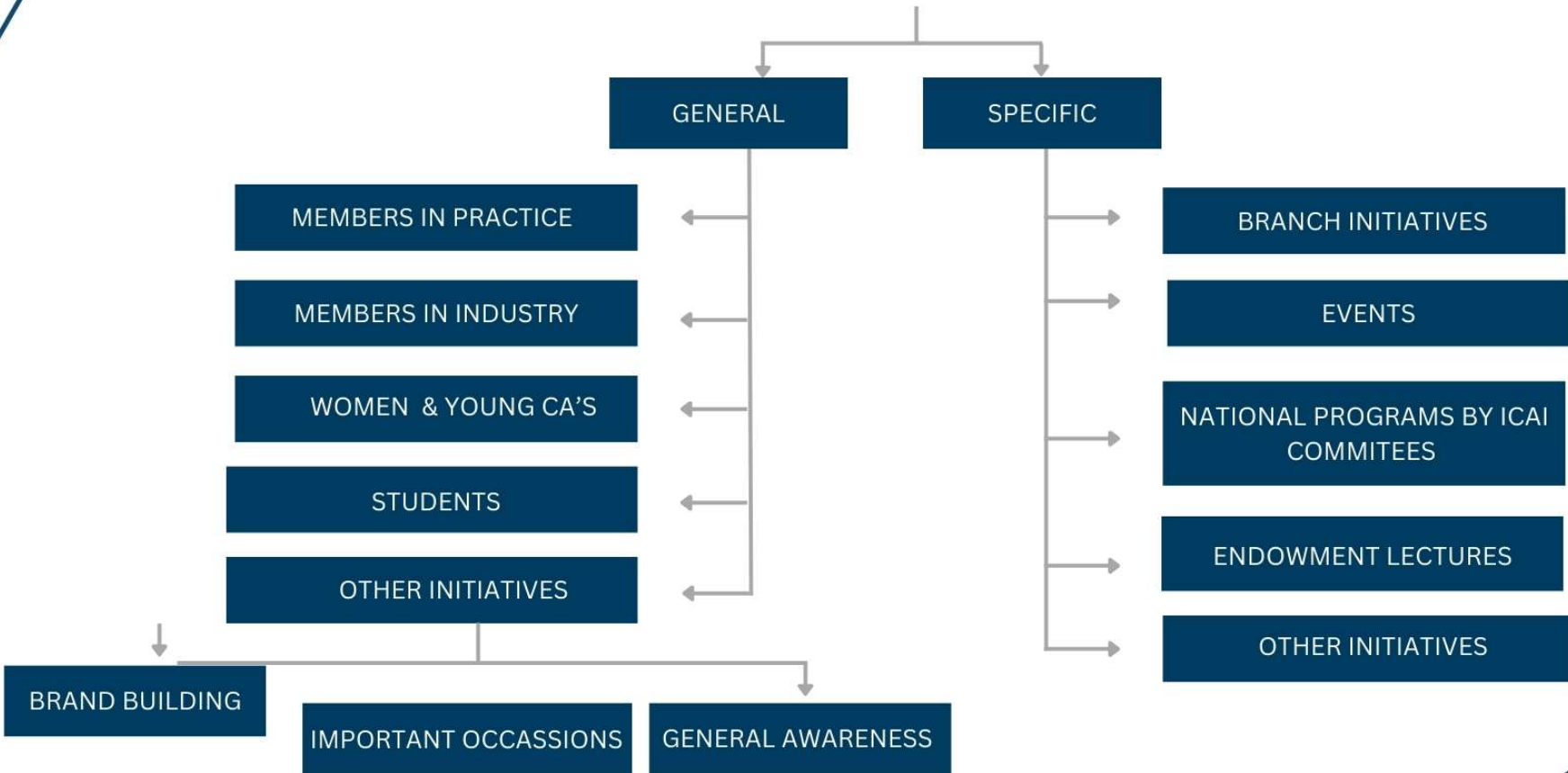
MENTORS – CENTRAL COUNCIL



TEAM SIRC - 2024-25



ROAD MAP FOR THE YEAR 2024-25



MEMBERS IN PRACTICE

SEMINARS

- Weekly once

WORKSHOPS/CASE STUDY DISCUSSION

- Monthly once

STUDY CIRCLE MEETINGS

- Twice a week

Every Tuesday (virtual)
- Educational series (Non CPE)

Thursday (Physical)
Time: 6.30 PM to 8.30 PM



MEMBERS IN INDUSTRY

BREAKFAST MEETING

Every Month 4th Saturday on various topics - Industry specific

CFO TALK

Once in a quarter about the experience of being a CFO

IN GENERAL

- Strengthening CPE study circle
- Restoration of Membership
- Orientation to the new members in the industry
-Pathway to CFO



WOMEN & YOUNG CA'S

OTHER THAN CAMPUS

- Creation of Job portal for CAs in Service
- Bridge between "Employment vs To start practice mindset"

AFTER BREAK/SECOND CHANCE

- Arrange recruitment drive for women CAs who wish to join employment after break - **"Krea Shakthi"**
- Bridge between corporates and audit firms to outsource work to women to work from home
- Empanel women members to associate with academic contribution beyond teaching
- Participate in Career counseling programs and mentorship for CA students

NETWORKING & ASSOCIATE OPPORTUNITIES

- Aid in sourcing work from senior CAs a fresh CAs practice up to 2 years since qualification
- Networking session between Senior members Vs Associate members for work sharing
- Arrange Networking & work opportunities drive between 5 regions
- Networking session between other professionals like Advocates / CS / CMA with CAs for work



STUDENTS

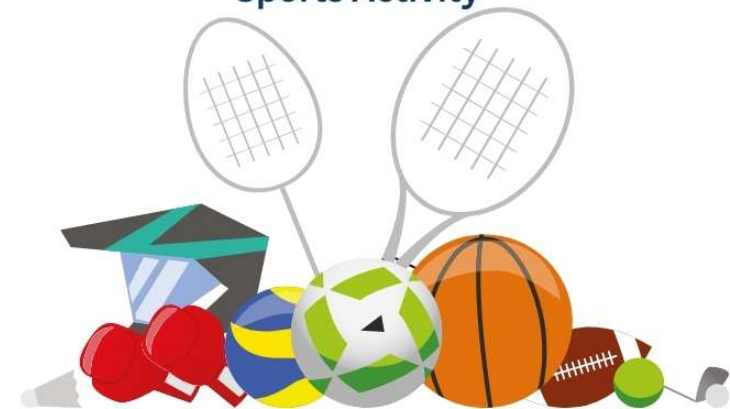
SEMINARS

- **Motivational talks before the exams and after results**
- **Opportunities for semi qualified**
- **Its not just studies - life beyond CA**
- **Awards and recognition for SIRC coaching students on their success**
- **Know your ICAI with regard to examination, articleship and academics**
- **Programs on stress free study phase**

INDUSTRIAL VISIT

- **Industrial Visits - 3**
 - **Local**
 - **Cross border south**
 - **Cross border International**

Sports Activity



OTHER INITIATIVES

BRAND BUILDING

- Public awareness programs on financial & tax literacy
- Train & learn for college students
- Press coverage of important events
- Programs for & with government departments
- Initiating MOU's with other state governments with due coordination of central committees
- Implementation of MOU for MSME sector development with Tamilnadu government
- Reaching out to trade & industry bodies for conducting training programs on contemporary topics
- Investor awareness programs with trade bodies & industrial associations

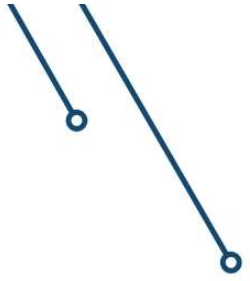
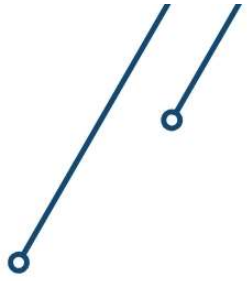
IMPORTANT OCCASSIONS

- Women's Day
- Yoga Day
- CA Day
- Independence day
- Teacher's Day
- National Youth Day
- Republic Day
- CA Students Day

GENERAL

- Incentives to MSME's & Startups
- Financial literacy program
- Investor awareness programs
- Joint programs with universities
- Joint programs with ICSI & ICWAI
- Brand building of ICAI





SPECIFIC



BRANCH INITIATIVES

- ◆ **Infrastructure development study room for CA Students**
- ◆ **Skill development to make accountant Ready**
- ◆ **Explore and Encouragement young and women CA's as a speaker**
- ◆ **Joint CPE Program**
- ◆ **Interact with government officials**
- ◆ **Talent exhibition - beyond CA**
- ◆ **Students speaker forum**
- ◆ **Self help books to add in library**
- ◆ **ARRC - Case study**
- ◆ **CABF and Membership training**
- ◆ **Sports Meet**



EVENTS

SUB REGIONAL CONFERENCE

- Andhra Pradesh
- Karnataka
- Kerala
- Puducherry
- Tamil Nadu
- Telangana

REGIONAL CONFERENCE

- 56th Regional conference
@ Bengaluru - Aug 2024
- One Metro conference

INTERNATIONAL STUDY TOUR

Australia



**UPCOMING
EVENTS**



NATIONAL PROGRAMS BY ICAI COMMITTEES

2 PROGRAMS PER STATE UNDER THE GUIDANCE OF CCMS



ENDOWMENT LECTURES

- ◆ **Shiva Bogam Memorial Lectur**
- ◆ **Ashok Kumbhat Memorial Lecture**
- ◆ **C.B. Joseph Memorial Lecture**
- ◆ **V. Shankar Aiyar Memorial Lecture**
- ◆ **P.P. Gururaja Upadhyaya Memorial Lecture**
- ◆ **S. Vaidynath Iyer Memorial Lecture**
- ◆ **P. Brahmayya Memorial Lecture**
- ◆ **D. Ranga Swamy Memorial Lecture**
- ◆ **M R Narayanan Memorial Lecture**



OTHER INITIATIVES

DURING THE YEAR

- Continuation of development of expenses Management software from last year
- MSME Initiatives
- MOU's with government
- Strengthening SIRC APP

IN GENERAL

- Staff welfare measures
- SIRC Picnic Day
- Yoga Classes for members and staff
- Health checkup for Members and family
- Sports activities & initiatives



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THANK YOU